

# *Alcoholics Anonymous*

## *Public Information*

### **What is Public Information in Alcoholics Anonymous?**

- Public Information is the hand of Alcoholics Anonymous reaching out to those in need of help.
- GSO Guidelines state: "In all public relationships, Alcoholics Anonymous' sole purpose is to help the still suffering alcoholic. Our experience should be made available freely to all who express sincere interest. We must recognize that our competence to speak about alcoholism is limited in subject matter to Alcoholics Anonymous and its recovery program."

### **Why is Public Information work an important part of AA?**

- Sometimes AA is so anonymous that the alcoholic doesn't know where to go for help.
- PI work helps to plant the seed that there is a solution.
- Through PI work we educate the general public on what AA does and doesn't do.
- Share with family and friends of potential alcoholics about the solution that we have found. The opportunity may arise when they can let the alcoholic know where to get relief from alcoholism.

### **What does the Public Information committee do?**

- As the name suggests, the PI committee is responsible for giving information to the general public about Alcoholics Anonymous. This may be in the form of video or audio public service announcements (PSAs) put out by AA.
- Provides the media with the anonymity letter put out by GSO.
- Provides literature to health fairs and speakers at non-AA meetings.
- Places and stocks AA literature in such places as, court waiting rooms, doctors' offices, hospitals, detox centers, schools, etc.
- Assists the Area C.P.C. Chair (Cooperation with the Professional Community) with the University of Utah's Annual School on Alcoholism.

### **Who can serve on the PI committee?**

- An AA member who has been sober in AA for a sufficient length of time and that is willing to discuss AA's recovery program - the Twelve Steps and the Twelve Traditions.

### **How do PI committee members know what is appropriate to share at non-AA meetings?**

- The district PI Chair will hold regular committee meetings to inform and train members on appropriate language, dress and content of sharing etc.

### **What literature should I read if I am on the District PI committee?**

- Speaking at non-AA meetings
- Understanding Anonymity
- Public Information workbook

### **How do I join the PI committee?**

- Sign up on the sheet attached. It will be forwarded to the appropriate person in your district.
- Sign up on the area web site at [www.UtahAA.org](http://www.UtahAA.org). From the home page link into "Public Information." Click on "get involved in the PI committee."

### **What other Public Information tool is being used in our area?**

- The official Utah area web site [www.UtahAA.org](http://www.UtahAA.org)

### **Who to contact if you have any Public Information related questions?**

- Your district PI chair or the Utah Area Public Information Chair

Your district PI chair:

The Utah Area Public Information chair: LeAnn L. [pi@utahaa.org](mailto:pi@utahaa.org)

*Page 103 of the big book "Alcoholics Anonymous" states "Some day we hope that Alcoholics Anonymous will help the public to a better realization of the gravity of the alcoholic problem."*